

Please Note:

The following document is an *early draft* to consolidate understanding of the management umbrella's intended purpose and structure. This document will be updated based on the results of the March 2023 umbrella reflection meeting and subsequent discussions.

Terminology

The **Management Umbrella**, or just “the umbrella” for short, refers to a collective of student organizations at UTSC that primarily serve management & economics students, and are directly supported by MESA and the Department of Management (DOM). There are currently 16 active clubs under the umbrella.

The **One Club Policy** refers to a specific subgroup of clubs within the umbrella, currently consisting of 8 clubs. Additional information can be found in the following documentation: [One Club Policy](#), [Additional Rationale for Ranking & Matching Process](#).

Departmental Students' Associations (DSAs) are student organizations designated to provide special support to each academic department at UTSC. As the Department of Management's DSA, part of MESA's role includes supporting the umbrella as a unique aspect of our department's structure. Additional information about DSAs is available at <https://scsu.ca/dsa>.

Purpose and History of Umbrella

The following section was adapted from the MESA Umbrella Restructuring Report, available in full at <https://mesa.ca/umbrella>.

Beginning in 2015, the Management Student Executive Board (MSEB) composed of previous student leaders of various management clubs worked with the 2015-2016 MESA senior team and the Department of Management to restructure management's co-curricular structure and MESA's functionality.

Following a year of meticulous problem identification, assessment/analysis, and receiving alignment from all involved stakeholders, a restructuring plan was implemented.

This plan included a **collective mandate** for all Management clubs to work towards a focus on strategic development across all functional areas. The restructuring strove to improve the collaborative spirit of the co-curricular environment in UTSC Management through the following pillars:

1. Connecting students to higher opportunities
2. Serving as a central hub of resources
3. Propelling the recognition and awareness of the UTSC Management and Economics programs

The umbrella structure ensures diverse niches of the management community are being adequately represented.

Additionally, the umbrella structure facilitates the process of receiving support. Umbrella clubs may seek advice or collaboration from each other, and helps Department of Management staff easily contact student leaders and keep track of student-led initiatives.

Requirements

All clubs under the management umbrella must hold at least one impactful event or initiative per academic year.

Additionally, clubs under the one club policy must follow timelines set by the current MESA senior team for president, VP, director, and associate hiring. They must also complete the ranking-matching process for director and associate hiring.

New clubs may be accepted into the umbrella, subject to review by MESA and the Department of Management.

Support for Umbrella Clubs

While some of the following supports may be available to non-umbrella clubs, being under the umbrella expedites access.

Existing support and benefits include:

- Training and professional development opportunities

- Funding from Department of Management for club initiatives
- Extensive support from Department of Management, including:
 - Assistance booking event spaces
 - Assistance securing catering for events
 - Assistance finding and negotiating with vendors and sponsors
 - Alumni outreach assistance
 - Provision of merchandise for panelists/guest speakers
- Participation in Management Clubs Fair every September
- Being able to present awards (Executive and Associate of the Year) to club members during Management Gala

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